

## Blue Goose Hosts PLRB Meet and Greet in Columbus

Blue Goose hosted a crowd of 60 Ganders and Guests at a Pre-PLRB “Meet and Greet” reception at the Hilton Columbus Downtown in Columbus, Ohio on Tuesday September 15.

There were four Grand Nest officers in attendance, as Grand Supervisor of the Flock handled the registration desk while Most Loyal Grand Gander Randy Wilson, Grand Guardian of the Nest Kim Bilbrey, and Grand Keeper of the Golden Goose Egg worked the room, greeted the guests, and promoted the Honorable Order.



When the guests approached the registration desk, Linda asked them to sign in and provide contact information. We'll assemble the information to be shared with the various sponsors and the Ponds in their local area. This way, we can reach out to them with more information to get them involved with local Blue Goose social, educational, and charitable activities.

There were also flyers on the registration table promoting upcoming Blue Goose events in Indianapolis, South Carolina and North Carolina.

The reception was held in the Robert King Suite, a first floor private room. In addition to the beverages, we also provided a nice selection of hot and cold appetizers. Many contacts were made, and e-mails have already gone out to various prospective members. When the registration sheets are reviewed, more names will be filtered out to the regions and Ponds.



Huge factors in the success of the evening were the sponsors that defrayed the cost of the event. We are very grateful to RIMKUS Consulting Group, Inc., RGL Forensics, Inc., C.G.M. Accounting Associates, Inc., the New York City Pond, Douglas G. Peterson & Associates, Inc., Housing Headquarters, Inc., A-One Fabric Restoration, FAOhio, Inc. DBA Buddy's Flooring America, Fire & Explosion

Consultants, Assured Relocation, and GHD for their generosity and support of Blue Goose.



So what is the PLRB? It's a series of educational gatherings for the Claims industry. They hold a national conference every year, and a series of smaller regional conferences. This year, Columbus was the site of the PLRB's Central Region's Claims Conference. These get-togethers feature up to hundreds of educational classes covering a wide expanse of property and casualty claim issues, as well as a massive trade show.

Eight years ago, the Honorable Order made a major effort to increase industry visibility, spark interest, and build the Blue Goose brand by having some sort of a presence at the PLRB.



We registered for a presentation booth at the Insurance Services Expo from 2007-2010, and since 2010 we have shifted to sponsoring a "Meet and Greet" the night before the PLRB starts.

The below list may not be totally complete, but it gives you a good idea of the Honorable Order's commitment to the plan

2007 National PLRB –Orlando – Full booth exhibit  
2008 National PLRB Boston – Full booth exhibit  
2009 National PLRB Seattle – Full booth exhibit  
2010 National PLRB -San Antonio – Full booth exhibit & Social/Meet and Greet  
2011 National PLRB - Nashville – Social Meet and Greet  
2012 National PLRB- Orlando – Social Meet and Greet  
2012 Eastern Region PLRB – Providence - Social Meet and Greet  
2013 National PLRB Boston – Social Meet and Greet  
2014 National PLRB- Indianapolis – Social Meet and Greet  
2014 Eastern Region PLRB – Providence – Social Meet and Greet  
2015 National PLRB - Anaheim – Social Meet and Greet  
2015 Central Region PLRB- Columbus - Social Meet and Greet

In 2016, the National will be in San Antonio, while the Regionals will be in Richmond, St. Louis, and Sacramento.

Respectfully Submitted – Dan Rich, GKGGE

