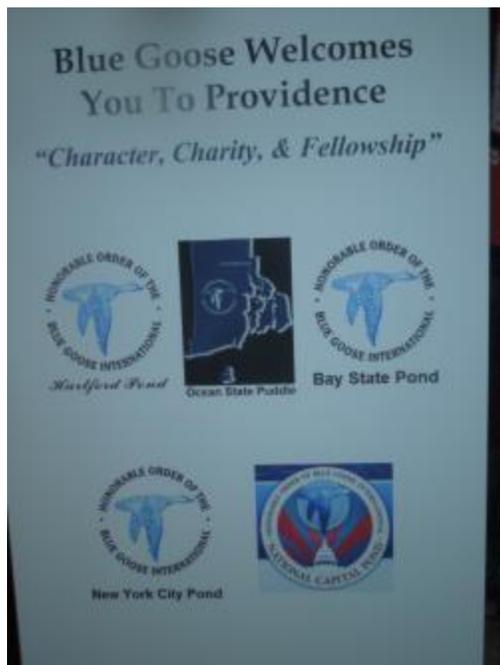


Blue Goose Hosts PLRB Meet and Greet in Providence



A torrential downpour that lasted most of the night did little to dampen the spirits of over 250 Ganders who slogged their way to the Union Station Brewery in Providence to attend the Blue Goose Pre-PLRB Happy Hour on November 17, 2014. We were very honored to see that one of the 250 was our MLGG Bill Olson of the National Capital Pond.

As has become the custom in recent years, the closest Pond to the PLRB site, with the help of their region, has hosted a get-together for Ganders and guests across the United States. This year's gala was hosted by the Hartford, Bay State, NYC, National Capital Ponds and the Ocean State Puddle.

Huge factors in the success of the evening were the twenty-one sponsors that defrayed the cost of the event. We offered a three-tiered sponsor system based on iconic Rhode Island places or symbols –a Newport Level, Watch Hill Level and Quahog Level.



Hartford, Bay State, and Ocean State Ganders manned the welcome station, collecting hundreds of names and business cards. The names are being formulated into a data base and will be sent to the various Ponds for follow-up and new member recruiting.

So what is the PLRB? It's the Claims industry's largest educational gathering, featuring hundreds of educational classes covering a wide expanse of property and casualty claim issues, as well as a massive trade show.



Seven years ago, the Honorable Order made a major effort to increase industry visibility, spark interest, and build the Blue Goose brand by having some sort of a presence at the PLRB. ‘

We registered for a presentation booth at the Insurance Services Expo from 2007-2010, and since 2010 we have shifted to sponsoring a “Meet and Greet” the night before the PLRB starts.

The below list may not be totally complete, but it gives you a good idea of the Honorable Order’s commitment to the plan

- 2007 National PLRB –Orlando – Full booth exhibit
- 2008 National PLRB Boston – Full booth exhibit
- 2009 National PLRB Seattle – Full booth exhibit
- 2010 National PLRB -San Antonio – Full booth exhibit & Social/Meet and Greet
- 2011 National PLRB - Nashville – (Social Meet and Greet)
- 2012 National PLRB- Orlando – (Social Meet and Greet)
- 2012 Eastern Region PLRB – Providence - (Social Meet and Greet)
- 2013 National PLRB Boston – (Social Meet and Greet)
- 2014 National PLRB- Indianapolis – Social Meet and Greet
- 2014 Eastern Region PLRB – Providence – Social Meet and Greet

The 2015 PLRB will be held in Anaheim from March 29 - April 1, 2015 at the Anaheim Convention Center.

Respectfully Submitted – Dan Rich, DMLGG East

TO OUR VALUED CUSTOMERS:

PLEASE NOTE THAT
UNION STATION BREWERY
WILL BE CLOSED TODAY FROM 5-8 PM.

FOR A PRIVATE FUNCTION

WE APOLOGIZE FOR ANY
INCONVENIENCE!

