

# Blue Goose and the 2011 Nashville PLRB Conference

*By Dan Rich, DMLGG East Region*

The annual PLRB/LIRB (Property Loss Research Bureau/Liability Insurance research Bureau) Claims Conference is the Claims industry's largest educational gathering. .



This year's Conference was held at the Gaylord Opryland Hotel and Convention Center in Nashville, Tennessee from April 3-6, 2011. From New York to California and from Michigan to Texas –Blue Goose members were there.

For the fifth consecutive year (prior locations were Orlando 2007, Boston 2008, Seattle 2009, and San Antonio 2010), the Honorable Order has made an effort to increase our industry visibility and spark interest with a presence at the PLRB. In past years, The Grand Nest hosted a booth through the generous support of the Ponds. This year, we hosted a hospitality night at the Jack Daniels Restaurant on Saturday night, April 2<sup>nd</sup> at no cost to the Membership or Grand Nest.

Organized and hosted by DMLGG Linda Meik, the Tennessee Pond, and the Southern Region, over 25 Ganders from every corner of the country, and countless Ponds, congregated together for a night of fellowship. Included in the crowd were MLGG Joe Coccia, Judge Advocate Robert Ross, PMLGG Larry Lewer, PMLGG Christopher Reith, DMLGG Mike Nardulli, and DMLGG Dan Rich. Tennessee Pond Wielder Grover Alspaugh advises that he has several innocent and unsuspecting Goslings who attended the reception in Nashville desiring to take their first swim!

Here are some stats to convey the size and scope of this massive event. Over three days, it featured 196 educational classes that covered topics in Property Adjusting, Alternate Dispute Resolution, Casualty Claims, Catastrophe, Claims Management, Commercial Time Element Losses, Core Claim Skills, Large Property Losses, Property Coverage, Special Investigation/Fraud, Subrogation, and Technology.

Seven of those 196 classes were presented by Blue Goose members from every corner of the country. Our Order should be proud of our Insurance Professional members who give of their personal time to share their wisdom and expertise. The Blue Goose member Instructors were:

**Joe Epps**

**Michigan and Arizona Ponds**

Arson & Fraud Defense

Business Interruption Adjustment for Service Businesses

**Tracy Gulker**

**Ohio Pond**

Interplay of Extra Expense & Property Damage

**Charles McMartin (application approved)**

**Michigan Pond**

Homeowners Contents: Scope & Price Drivers

**Amy O'Rourke**

**Greater Chicago Pond**

Subrogation Claims: Overcoming Legal Defenses & Common Pitfalls

**Gin Peterson-Jadav**

**NYC Pond**

Equipment Loss Adjustments: A Different Adjustment Challenge

**Greg Varga**

**Hartford Pond**

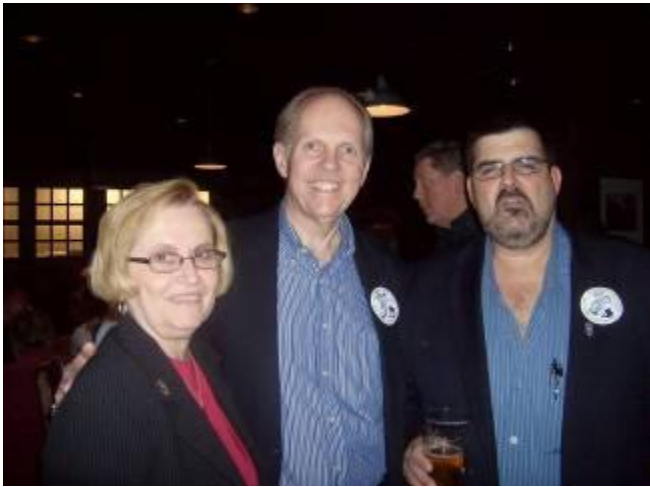
Complex Hardware & Software Losses

**Randy Wilson**

**St. Louis Pond**

Ponzi Scheme Claims: Issues in Coverage & Adjustment

Over 500 different insurance companies and service providers registered over 1,500 attendees for the Conference. There was also a huge trade show (Insurance Services Expo) with approximately 1,200 trade show presenters manning over 400 vendor booths. The next PLRB Claims Conference will be in Orlando, Florida. Serious consideration will be given to another Blue Goose event to help promote membership in the Florida Pond and Southern Region.





**PLRB attendees evacuate classrooms during tornado warning.**

