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Blue Goose Supports CPCU Programs

More than a century ago, The Honorable Order of The Blue Goose International took flight from an idea hatched on the shores of Green Lake, Wis. A thriving fraternal organization, today's members continue to share the same mutual bond as the Blue Goose founders — career experience in the property-casualty insurance industry.

The organization partners with other groups, including CPCU Society chapters and the American Institute for CPCU/Insurance Institute of America (the Institutes) to promote insurance education and fundraising projects.

According to **Joseph C. Coccia**, grand supervisor of the organization's 2009–2010 Grand Nest Officers, "Character, charity, fellowship, education and leadership define the Blue Goose International's values and are at the root of its lasting success."

Blue Goose members, called ganders, are home office executives, field claim representatives, auditors, underwriters, regulators and a host of others working across all insurance segments. They meet regularly in local geographic groups, called ponds, which are strong and vibrant professional and social networks. A number of Blue Goose ganders have earned their CPCU designations.

Ponds are committed to lifelong learning and excellence in education. The Blue Goose promotes programs sponsored by the Institutes and the Insurance Institute of Canada (IIC). Ganders pursue continuing education to grow in their respective professions. Additionally, each year, the organization sponsors an Award for Academic Excellence for the Institute's Program in General Insurance (INS).

Some ponds have worked with CPCU Society chapters on various projects. For instance, the Hartford Pond partners with several insurance organizations in Connecticut, including the Society's Connecticut Chapter, to raise money for the Autism Society of Connecticut.